



**Western  
Kansas  
Manufacturers  
Association**

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## 3i SHOW Permanent Site and New Show Dates

In a press conference held July 13, it was announced the 3i SHOW will have a new permanent site beginning 2012 in Dodge City. In addition to the new site, in response to all the exhibitor feedback as well as feedback received from farmers, ranchers and producers, it was also announced the 3i SHOW will also have new dates beginning 2012, dates which include the return of Saturday to the show.

The new facilities will be located on the corner of U.S. 283 and U.S. 56/400 bypass. The new building being constructed will be more than large enough to house all indoor exhibitors under one roof! The new show grounds will provide improved electrical service and options, including three-phase power, as well as improved internet service. The opportunity to build permanent structures will be available to those exhibitors who desire to do so.



From Left: Ed Elam, Ford County; Eddie Estes, WKMA President; Jerry King, County Commissioner; and Kim Goodnight, County Commissioner

Multiple factors were taken into consideration in determining the new show dates including crop schedules, other farm show dates, holidays, school events and multiple other annual community and state events already on the calendar. Future 3i SHOW dates will be the second Thursday through Saturday each July. Show hours will be 8 a.m. to 5 p.m. on Thursday and Friday, and 8 a.m. to 4 p.m. on Saturday. Dates for the next five years will be:

July 12-14, 2012  
July 11-13, 2013  
July 10-12, 2014  
July 9-11, 2015  
July 14-16, 2016

The main goal has always been and always will be to do whatever can be done to ensure exhibitors have a successful 3i SHOW. With all the new and exciting things happening, the 2012 3i SHOW is sure to be the most successful ever!

## PARTNERSHIP CREATED WITH DODGE CITY AND SURROUNDING AREA HOTELS

The staff at Dodge City Convention and Tourism has created a partnership between Dodge City and surrounding area hotels and the 3i SHOW. Partner hotels are helping ensure the success and growth of the 3i SHOW by offering blocks of rooms with **special exhibitor rates**. The more affordable the lodging, the more representatives a company can send to Dodge City to display and promote their goods and services. Thank you Dodge City Convention and Tourism staff for all of your hard work! Thank you to the following Dodge City hotels:

- America's Best Value Inn
- Best Western Country Inn
- Bel Air Motel
- Boot Hill Bed & Breakfast
- Comfort Inn
- Days Inn
- Dodge House
- Hampton Inn (under construction)
- Holiday Inn Express
- LaQuinta
- Nendel Inn & Suites
- Super 8
- Travelodge/Silver Spur
- Wyatt Earp Inn

A complete hotel listing highlighting all partner hotels can be found online by following the Lodging link on our website.

*"A North American Agri-Business Tradition"*

## CONSTRUCTION HAS BEGUN!

Ford County is moving dirt, and the 3i SHOW is moving show contracts! Equipment is on site at the corner of U.S. 283 and U.S. 56/400 bypass, indoor and outdoor show spaces are laid out, and concrete footings for the new building will be poured very soon. With nearly 300 spaces contracted in just a few short weeks, the 2012 3i SHOW is sure to be the best yet!

The Western State Bank Expo Center is 300' x 575' with a partially concrete floor and partially dirt floor. The building will be cooled with an evaporative cooling system which has been extremely effective in other Ford County buildings. The outdoor exhibit area will consist of asphalt millings.



Exhibitors are being contacted daily to lock in their show space. Plans are in place to ensure a smooth transition, allowing exhibitors to maintain their same or similar locations, keeping corners if they had one, keeping the same neighbors, etc.

### Membership Renewals

*“Thank You!”* to all our renewing members. We appreciate your support!

#### Active Members

Bowman Manufacturing, Garden City  
Byram Manufacturing, Coldwater  
Cannonball Engineering LLC, Kingman  
Crop Quest, Inc., Dodge City  
Cross Manufacturing, Inc., Overland Park  
Crustbuster/Speed King, Inc., Dodge City  
Curtis Machine Company, Inc., Dodge City  
Douglas E. Ziegler Repair, Grainfield  
Energy Management Systems, Holcomb  
Feldt Sales, Park  
Filson Livestock Equipment Co., Protection  
Flame Engineering, Inc., Lacrosse  
Golden Plains Ag Tech, Colby  
Grainfield Supply, Grainfield  
High Plains Journal, Dodge City  
Holcomb Scraper, Holcomb  
Lawn Ranger, Inc., Great Bend  
Midwest Mowers, Cimarron  
Moly Manufacturing, Inc., Lorraine  
My-D Han-D Mfg., Inc., Dodge City  
Otters, Inc., Clayton  
Palmer Mfg. & Tank, Inc., Garden City  
Roto-Mix, LLC, Dodge City  
Simpson Farm Enterprises, Inc., Ransom  
Western Bit & Reamer Service Inc., Garden City  
Winkel Manufacturing Co., Glen Elder

#### Associate Members

Beck Sales Company, Dodge City  
Dodge City Chamber of Commerce  
Dodge City Community College  
Edward Jones, Great Bend  
EmbroidMe, Dodge City  
FAST Associates, Dodge City  
Fidelity State Bank & Trust, Dodge City  
Garden City Area Chamber of Commerce  
Garden City Community College  
Small Business Development  
Golden Belt Printing, Inc., Great Bend  
Kansas State Fair, Hutchinson  
Kennedy, McKee & Co., LLP, Dodge City  
KFRM Radio, Clay Center  
KRVN Radio, Lexington NE  
Landmark National Bank, Dodge City  
MAMTC, Great Bend  
Northwest Kansas Technical College, Goodland  
Pioneer Country Development, Inc., Hill City  
Pishny Financial Services, L.C., Garden City  
Rocking M Radio, Manhattan  
Rutter Cline & Associates, Inc., Garden City  
Shield Industries, Hutchinson  
The Territorial Magazine, Garden City

**Contact WKMA today to renew your membership if your company is not listed above!!**

**Kansas Workforce Summit**  
**January 18-19, 2012**  
*Managing Change Through Creativity*

The 11<sup>th</sup> Annual Kansas Workforce Summit will be held January 18-19, 2012, at the Topeka Capital Plaza Hotel in Topeka, Kansas.

**Mark Mayfield**, CSP, CPAE, will be presenting *The Glass Ain't Half Empty, It's Just Too Big*. Mark is a professional speaker and comedian who has a simple philosophy... say it with humor, and people will take the message home. He believes everyone is blessed with creativity but not everyone uses it. The ability to think creatively and the ability to work with people are the two biggest items in successful change management. Ask yourself, do you think creatively, or do you just react? The thinkers are the winners!

**Steven D. Hendrickson**, Boeing Company Director of Government Operations, **Kathy Howell**, St. Luke's South Medical, and **Kyle Bauer**, KFRM General Manager, will discuss *Emerging Industries* related to the aviation, health care and agriculture fields.

**Ron Painter** and **Laurie Moran** from the *National Association of Workforce Boards (NAWB)* in Washington DC, will bring Summit attendees the latest information from our Nation's Capitol. Painter is CEO and Moran is the Chairman of the NAWB Board.

Other programs include *The Importance of STEM (Science, Technology, Engineering and Mathematics) in our Competitive World Economy, Post-Secondary Readiness, A Legislative Update: Where Do We Go From Here?, An Update from the U.S. Department of Labor, and Kansas Workforce Projections.*

Watch the Kansas Workforce Summit website for updated information as the remainder of the Agenda is finalized!



**Early Bird Registrations**

now being taken with fees continuing at  
LAST YEAR'S RATES!

Submit your registration forms **with payment** by **10/28/11**.

**2011-2012 SCHOLARSHIPS  
STILL AVAILABLE**

WKMA annual scholarships are still available at Colby Community College, North Central Kansas Technical College, Northwest Kansas Technical School, Seward County Community College/Area Technical School, Kansas State University, and the University of Kansas. Scholarships are for Freshman students with preference given to those enrolling in Industrial Engineering, Pre-Engineering or Business Administration residing in and graduating from a high school in western Kansas. Applications should be made through the individual school's financial aid or scholarship department.

Funds to provide the scholarships are raised by the sale of the **3i SHOW** belt buckle. Each year, a limited edition 3i SHOW commemorative buckle is designed and sold to provide funding for the following year's scholarships. Each buckle is individually numbered. The 2011 buckles as well as other past years' buckles are still available from the WKMA office by calling 620-227-8082 or online at [www.3ishow.com](http://www.3ishow.com).



**Western Ag Enterprises**  
2011 Show Survey Prize Winner

Western Ag Enterprises is the winner of the \$300 show credit awarded for the submission of their 2011 3i SHOW survey. Each year, surveys are numbered as they are received, and a number is randomly chosen to select a winner.

Exhibitor input is extremely important to WKMA to evaluate for future show decisions. Thank you to each and every exhibitor who submitted their 2011 show survey, and we look forward to seeing you in 2012 in Dodge City!!